

MABHODHO ZVEKARE/AMABHODO ASEPHENDUKILE PROMOTION MECHANICS

A. BURIAL SOCIETIES

- Promotion will run from 17 August 2017 to 11 November 2017
- Promotion is open to new and existing burial societies/clubs
- New Societies/clubs need to register 100+ members on \$1+ packages , pay up for a minimum of 6 months (**all paid at once or in one billing month**).
- Existing clubs will need to ensure all its 100+ members are on \$1+ packages and then pay premiums for 6 months in advance.
- Existing clubs with 100+ members on \$1+ packages simply need to pay their premiums for 6 months in advance (for the whole group).
- Club can benefit on one tier and if they upgrade they will only get the additional utensils not available on the lower tier.
- EcoSure NCE and waiting periods apply.
- Awarding of utensils will be done each month on dates to be advised by EcoSure.
- The Utensils prizes will be as follows:

Table 1: Bhodho Categories

Prize	Bhodho 1 Category	Bhodho 2 Category
Plates	100	200
Cups	100	200
Mabhodho Size 10	1	1
45l Pot	1	2
Basting Spoons	1	2
85 Litre Bins	1	2
Pick Muttock 'Bhidha'	1	2
Shovel	1	2
Aprons	5	5

B. INDIVIDUAL CUSTOMER PRIZES

- Promotion will run from 17 August 2017 to 11 November 2017 .
- Promotion is open to new and existing customers upon signing up on \$1+ packages.
- A customer needs to register, add 2 or more dependants on \$1+ packages and then pay 3 months premium in advance.
- A customer who already has 2 or more dependants on the \$1+ packages simply need to pay premiums for 3months in advance.
- Customers who meet the promotion qualification criteria will be entered into a draw where winners will be randomly selected.
- Customer is entered into the monthly draw in which they have paid for,
- A customer may qualify to enter for all the monthly draws subject to them paying for 3 months in each of the months, for example M1 they need to pay for 2 or more dependants for 3 months, M2 they pay again for 2 or more dependants for 3 months and M3 they also pay for 2 or more dependants for 3 months, this would mean they qualify for all the 3 monthly draws.

- A customer who qualifies in any month's draw will get 1 chance in the grand draw.
- A customer who qualifies in any month's draw will also be entered into qualify for the grand draw.
- Draws will be done monthly as follows:
 - Month 1 Draw – 23 September 2017 in Mutare
 - Month 2 Draw – 21 October 2017 in Bulawayo
 - Month 3 and Grand Draw – 18 November 2017 in Harare
- A customer may win a prize depending on the package they are signed up on as follows:

		Month 1	Month 2	Month 3	Grand Draw
Basic Package (\$1)	\$50 Cash Vouchers	50	50	50	-
	\$50 Grocery Vouchers	50	50	50	-
	Free EcoSure Cover	100	100	100	-
	Free Airtme (\$5)	100	100	100	-
	Microwave Oven	-	-	15	15
Standard Package (\$2)	\$100 Cash Vouchers	30	30	30	-
	\$100 Grocery Vouchers	30	30	30	-
	Free EcoSure Cover	100	100	100	-
	Free Airtme (\$5)	100	100	100	-
	Refridgerator	-	-	10	10
Premium Package (\$5)	\$200 Cash Vouchers	10	10	10	-
	\$200 Grocery Vouchers	10	10	10	-
	Free EcoSure Cover	100	100	100	-
	Free Airtme (\$5)	100	100	100	-
	Samsung HD TV	-	1	5	5
	Residential Stand	-	1	1	1

- Free EcoSure cover to apply for policy holder plus the dependants they would have paid in advance for and it will be cover for a month.
- For the Grand draw all customers who would have met the qualification criteria will be eligible and what they can win is determined by the package they would have signed for.
- EcoSure NCE and waiting periods apply.

C. INDIVIDUAL GUARANTEED PRIZES

- Each month Top 10 EcoSure customers will also automatically get Samsung Tablets and the ranking will be based on :
 - How long they have been on EcoSure,
 - Package they are signed on,
 - Number of dependants they have,
 - Number of months they have prepaid their premiums.